



CYBER
Carnival



SPONSORSHIP PROSPECTUS

Innovate, Secure and Celebrate Africa

11-13
JUN 2025
Nairobi, Kenya

CYBER TITAN - Platinum

USD 25,000

Tagline: *Power the Pulse of Africa's Digital Future*

Perks

- Naming rights to 1st edition of Cyberlympics Kenya.
- Prime branding on all stages, Carnival maps, and digital platforms.
- Exclusive keynote speaking slot at the Carnival.
- Access to Technical Colloquium by Forum of Incident Response and Security Teams (FIRST).
- 10 free Carnival passes + networking cocktail with industry leaders
- Social media takeover + featured interview in post-event documentary.
- Branding on Cyberlympics Kenya leaderboards, workshop materials, and Cyber Baraza stage.
- Host a sponsored workshop or panel discussion.
- Logo on Carnival lanyards and name tags.
- Social media shoutouts.
- Branding on Cyberlympics Kenya trophies, participant kits, and livestreams.
- Mentorship opportunity: Sponsor a hackathon team + your logo on their gear.
- Access to startup pitch sessions.
- Recognition in press releases and closing ceremony speech.

Why Sponsor?

Own the spotlight as the face of Africa's cybersecurity revolution.



INNOVATION SENTINEL - Gold

USD 15,000

Tagline: *Guardians of Africa's Cyber Frontier*

Perks:

- Access to Technical Colloquim by Forum of Incident Response and Security Teams (FIRST).
- 7 free Carnival passes + networking cocktail with industry leaders
- Branding on Cyberlympics Kenya leaderboards, workshop materials, and Cyber Baraza stage.
- Host a sponsored workshop or panel discussion.
- Logo on Carnival lanyards and name tags.
- Social media shoutouts.
- Branding on Cyberlympics Kenya trophies, participant kits, and livestreams.
- Mentorship opportunity: Sponsor a hackathon team + your logo on their gear.
- Access to startup pitch sessions.
- Recognition in press releases and closing ceremony speech.

Why Sponsor?

Align with cutting-edge innovation and thought leadership.



CODE WARRIOR - Silver

USD 8,000

Tagline: *Fuel the Fighters of Africa's Digital Battleground*

Perks

- Access to Technical Colloquim by Forum of Incident Response and Security Teams (FIRST).
- 4 free Carnival passes + networking cocktail with industry leaders
- Logo on Carnival lanyards and name tags.
- Social media shoutouts.
- Access to startup pitch sessions.
- Recognition in press releases and closing ceremony speech.

Why Sponsor?

Directly engage with Africa's brightest tech talent.



BARAZA BENEFACTOR - Community

USD 5,000

Tagline: *Ignite Conversations That Secure Nations*

Perks:

- Title sponsorship of the Cyber Baraza (traditional forum discussions).
- Logo on baraza seating area + branded discussion guides.
- 4 free Carnival passes + networking cocktail with industry leaders
- Recognition in press releases and closing ceremony speech.
- Access to startup pitch sessions.
- Social media feature as a “Community Defender.”

Why Sponsor?

Champion grassroots cybersecurity education and cultural dialogue.





CYBER *Carnival*

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